



## An Update from CEO, Kris Ahrend

January 2021

Happy New Year from everyone at The MLC! This New Year's Day was a particularly exciting one for us, as it also marked the License Availability Date (LAD) – the date on which The MLC officially began administering the new blanket mechanical license now available to digital audio service providers in the United States.

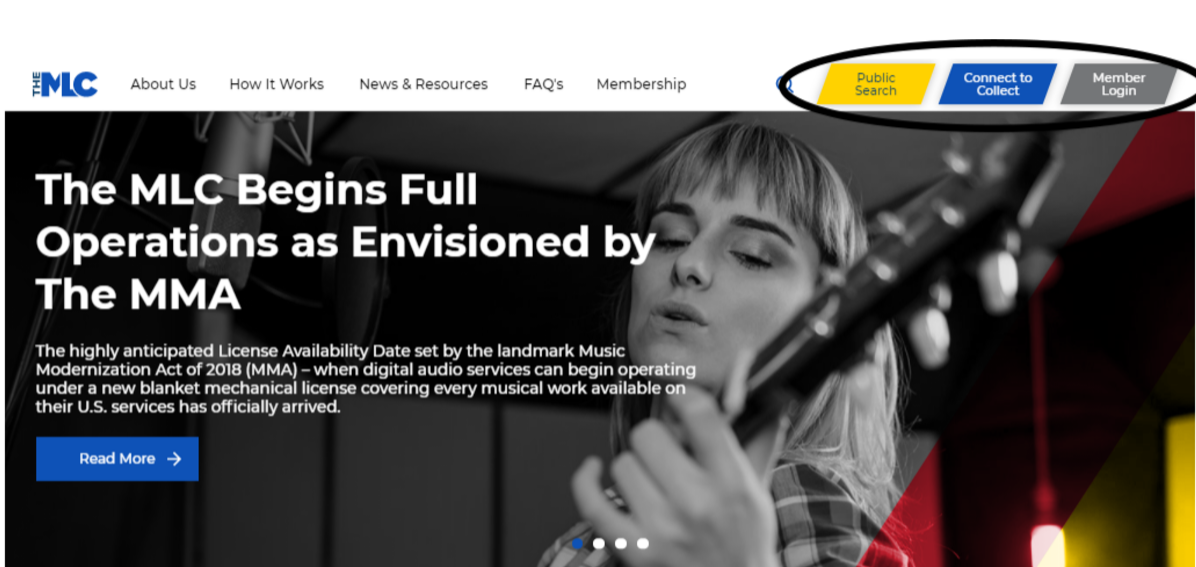
The LAD represents a significant milestone in The MLC's efforts to realize the promise of the landmark Music Modernization Act (MMA). I am incredibly grateful to each member of our team for their tireless efforts over the past year. I also want to recognize the many contributions of members of The MLC's Board and Advisory Committees. Their guidance, expertise and support has been invaluable in helping us build and launch The MLC's operations. Finally, I appreciate the time and effort so many of you - our Members - have taken to learn more about The MLC and to play your part by completing the Portal sign-up process, checking your data and spreading the word. Your partnership will ensure that The MLC is successful for you.

[Read More...](#)

## WHAT'S NEW?

We have a number of exciting updates to share with you:

Visitors to our website will notice three new buttons at the top of our homepage: a yellow **Public Search** button that allows you to access the new public search window for The MLC's musical works database, a blue **Connect to Collect** button that directs prospective Members to the Membership sign-up page and a gray **Member Login** button that provides Members with an easy way to access the login screen for The MLC Portal. Adding these buttons on our homepage will make it even easier for you to access these important pages.



We've begun publishing the **Notices of License and Notices of Non-Blanket Activity** we've received from digital audio services. [Find out more here.](#)

Information about our **Bulk Data Upload** [can be found here.](#)

[See What More is New on our Website](#)

## WHAT'S NEXT?



### Transition to The MLC: Royalty Payments

The shift from the prior mechanical licensing system to the new blanket mechanical licensing system will bring lots of changes. One of the most important changes for rightsholders will be the changes in the timing and frequency of royalty distributions.

To help you better understand these changes, we've created [a new page on our website that explains how things will work once The MLC begins distributing royalties later this Spring.](#)



### Educator Toolkit

With a new semester underway at colleges and universities around the country, now is a perfect time to remind professors and instructors about The MLC's new Educator Toolkit. This free resource is designed to help educators teach their students about how the passage of the Music Modernization Act has changed the mechanical licensing process in the United States and The MLC's role as the exclusive administrator of new blanket mechanical licensing process.

[Read More and Access Toolkit Here](#)

## UPCOMING WEBINARS



### The MLC Presents: How Self-Administered Songwriters Can Connect to Collect

Tuesday, February 23, 2021  
9:00 a.m. PT | 11:00 a.m. CT | 12:00 p.m. ET

If you've missed any of The MLC's previous webinars designed specifically for self-administered songwriters – or if you just have some fresh questions about your MLC Membership or musical works data – join us for this webinar on February 23 covering the basics every MLC Member needs to know with ample time dedicated to addressing your questions. [Register Here](#)

## REMINDERS

### FOR DSPs: The Deadline for Paying Historic Unmatched Royalties is Only Weeks Away

The statutory deadline for paying your historic unmatched royalties and usage reports to The MLC is Monday, February 15, 2021 – President's Day, which is both a Federal and bank holiday here in the United States.

DSPs that have decided to pay their historic unmatched royalties to The MLC should make sure to send their payments the week *before* the deadline, to ensure their payments are received by The MLC no later than Friday, February 12. If The MLC does not receive your payments before our bank closes that Friday, we will not be able to confirm receipt of your payment before the deadline passes.

### FOR MEMBERS: Check Your Banking and Payment Information ASAP

The MLC plans to begin distributing monthly royalty payments to Members starting in April, which means Members need to make sure that all of their contact and payment information is accurate and up-to-date now. You can make any necessary changes to your information in The MLC Portal by clicking on the "Maintenance" tab in your Member account. As always, if you have any questions please don't hesitate to [contact our Support Team](#).

[View Checklist Here](#)

## IN CASE YOU MISSED IT

### The MLC in the News

Here are a few links to some of the press coverage The MLC has received over the past month:

**Hypebot:** [The Mechanical Licensing Collective is Open for Business](#)

**Royalty Exchange:** [What Is The Music Licensing Collective And How Will It Affect Music Royalties?](#)

**Music Ally:** [MLC kicks off 2021 with its new blanket mechanical licence](#)

**Grammy.com:** [Mechanical Licensing Collective Officially Launches](#)

**Music Connection:** [Mechanical Licensing Collective Begins Full Operations](#)

**The MLC Presents:** [Missed our recent webinars? Catch them here.](#)

## STAY IN TOUCH



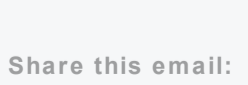
One of the best ways to keep up with all of the latest developments here at The MLC is to follow us on social media. With The MLC now officially operating in 2021, there will be lots more news to share. Make sure you don't miss anything!

Follow [@mlc\\_us](#) on [Twitter](#) and [Instagram](#), [@mlc.us](#) on [Facebook](#), [The Mechanical Licensing Collective](#) on [LinkedIn](#). Also, check out our [YouTube](#) page for recordings of past webinars.



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